

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventors: James M. Rogers et al.

Title: METHOD AND APPARATUS FOR LOCAL STORAGE AND  
INSERTION OF TELEVISION COMMERCIALS

App. No.: 09/750,105 Filed: December 29, 2000

Examiner: TAYLOR, Joshua D. Group Art Unit: 2426

Customer No.: 84326 Confirmation No.: 6282

Atty. Dkt. No.: 00139

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M/S: RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**SUBMISSION ACCOMPANYING REQUEST FOR CONTINUED  
EXAMINATION PURSUANT TO 37 C.F.R. § 1.114**

Dear Sir:

In response to the Final Office Action mailed February 1, 2011 (the "Office Action"), please reconsider the above-identified application in light of the following amendments and remarks. Assignee is filing a Request for Continued Examination (RCE) in order to have the present response considered.